

# Needs Assessment Workshop for Dynamics 365 Sales



## Work with our experts to solve key challenges

As your company grows, your sellers need a real-time, consolidated view of customer information to maximize sales impact. You're looking for a lead-to-cash solution that integrates with and automates all facets of day-to-day business, so you can accelerate and increase customer lifetime value. You've done some research and tried a few products. You know what hurts, but you're not sure how you're going to get there.

## Explore what transformation looks like for your organization

Discover what's possible when you align your technology investments to your business goals. This workshop starts with a review of your business objectives followed by a visualization of Microsoft solutions in the context of the key use case scenarios for your organization. It ends with a clear, actionable picture of how we can help you start realizing the benefits of the cloud.



### What will we learn?

Understand relevant capabilities and build a plan that aligns your business outcomes with your vision.



### Who should attend?

Include Sales Director, VP of Sales, other executive-level sponsors, as well as managers, and individual contributors.



### What happens after?

At the completion of the activity, you receive an overview of workshop findings and recommended next steps.

## Get to know City Dynamics

City Dynamics specialises in the delivery of Business IT solutions, boosting growth, improving efficiency and minimising risk across a range of businesses. We're one of a handful of Gold Microsoft partners who are approved to deliver Microsoft Dynamics 365.

Having worked with Microsoft for over 20 years now, we are well established in delivering both CRM and ERP solutions with Dynamics 365.

## Start your digital transformation

With Microsoft investment and guidance, our team at City Dynamics will work with you to devise a best path forward.

Work with us to map your processes and highlight areas to improve efficiency and streamline your business.

# Needs Assessment Workshop for Dynamics 365 Business Central



## Work with our experts to solve key challenges

As your company grows, you want to ensure business continuity and seamless management across sales, service, finance, and operations. You want to do this with a solution that is easier to use, integrates with other systems, and provides high-level security. You've done some research and tried a few products. You know what hurts, but you're not sure how you're going to get there.

## Explore what transformation looks like in action

Discover what's possible when you align your technology investments to your business goals. This workshop starts with a review of your business objectives followed by a visualization of Microsoft solutions in the context of the key use case scenarios for your organization. It ends with a clear, actionable picture of how we can help you start realizing the benefits of the cloud.



### What will we learn?

Understand relevant capabilities and build a plan that aligns your business outcomes with your vision.



### Who should attend?

Include Finance Director, VP of Finance, executive-level sponsors, managers, and individual contributors.



### What happens after?

At the completion of the activity, you receive an overview of workshop findings and recommended next steps.

## Get to know City Dynamics

City Dynamics specialises in the delivery of Business IT solutions, boosting growth, improving efficiency and minimising risk across a range of businesses. We're one of a handful of Gold Microsoft partners who are approved to deliver Microsoft Dynamics 365.

Based in the heart of London, we have worked with Microsoft for over 20 years now and are well established in delivering both CRM and ERP solutions with Dynamics 365.

## Start your digital transformation

With Microsoft investment and guidance, our team at City Dynamics will work with you to devise a best path forward.

Work with us to map your processes and highlight areas to improve efficiency and streamline your business.



Schedule your Needs Assessment Workshop with us today!

City Dynamics | 020 7065 6861 | [moreinfo@citydynamics.com](mailto:moreinfo@citydynamics.com) | EC2A 1NT | [www.citydynamics.com](http://www.citydynamics.com)